

1. Our local learning highlights the challenges of working with **affluent professional** families;

2. Be aware of the danger of prioritising your **working relationship** with the parents at the expense of highlighting the child safeguarding issues. We often need to deploy more time and reflection when working with these families;

7. Be assertive and aware of your **unconscious bias** in working with affluence. Evidence of material wealth may be a barrier to exploring neglect and vocalizing concerns.

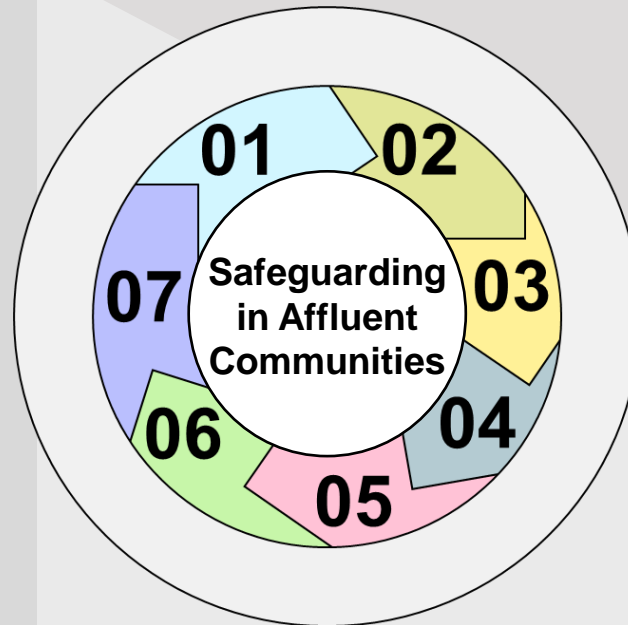
3. Notice **emotionally unavailable** parents: care coming from paid staff; long working hours; concealment; acrimonious contact disputes. This can screen parental mental health concerns, Domestic Abuse & adult substance use;

6. Research:

Click [here](#) to see a report by Professor Claudia Bernard.

Neglect Resources:

To view further resources around Neglect. Please click [here](#).



5. Recognise **emotional neglect** for what it is: material resources but a lack of supervision; parties, alcohol and substance use, access to unlimited social media and gaming. Scrutiny of academic performance but a lack of recognition of emotional needs and SEND (Special Education Needs and Disabilities).

4. **Hostility**- Be prepared for challenge to your professional and social status, and experience. Recognise legal threats, non-compliance, scrutiny of your practice, escalations to senior managers, and complaints for what they are. A smokescreen! And seek support from your manager!

